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**Passover-Themed Board Game Chametz: the Search is On! Available
in Fine Judaica Stores of the United States**

LOS ANGELES, CA (April, 2011) - Inspired by the classic board game Clue®* Hazakah's Passover-themed game **Chametz: the Search is On!** has been making its way into retailers across the country just in time for Passover, which this year begins on April 18.

Chametz: the Search is On! is available on Amazon.com or at the following retailers:

New York:
Eichler's in Flatbush.

San Francisco:
Dayenu on California street.

Los Angeles:
The Mitzvah Store, Brenco's and Solomon's on Pico Blvd.
Mitzvahland, Abi's Judaica and Shalom House in the San Fernando Valley.

Irvine:
Golden Dreidle.

Phoenix/Scottsdale:
Mazel Tov Gifts.

Chametz: the Search is On! is suitable for two to six players, ages seven and up, and its suggested retail price is \$29.95 (but it's currently on sale for \$26.95 through www.hazakah.com). Hazakah hopes to attract many more Judaica stores to carry it soon.

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Hazakah Inc. is a newly formed publisher of Jewish-themed toys and games based in Los Angeles. Chametz: the Search is On! is their debut product. ©2011 Hazakah Inc., All Rights Reserved.

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