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**Yiddishe Kop wins 2011 GAME OF THE YEAR by
Creative Child Magazine**

LOS ANGELES, CA (July, 2011) – Creative Child Magazine announces winners of their game and toy awards with Hazakah: Jewish Games that Feed the Brain being given two honors.

Yiddishe Kop: The Game of Jewish Brain Teasers took the 2011 Game of the Year Award in the Jewish-themed category. And **Chametz: The Search is On!** took the Preferred Choice honor.

Creative Child Magazine is a national bi-monthly publication that provides parents with the latest information on how to nurture their child's creativity. With departments such as Kids at Play, Health and Safety, and Discovering Creativity, Creative Child Magazine is the most complete parenting publication for raising well-balanced children.

Moti Rakia, president of Hazakah, said he is thrilled with the recognition and hopes the games will continue to enrich more Jewish homes.

“Yiddishe Kop” is a game that requires players to ask good questions. “Chametz: The Search is On!” plays like the board game Clue, but instead of a murder scenario, players race to clean the home for Passover!

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Hazakah Inc. is a publisher of high quality Jewish-themed toys and games based in Los Angeles. **Yiddishe Kop: The Game of Jewish Brain Teasers** and **Chametz: the Search is On!** are their debut products. ©2011 Hazakah Inc., All Rights Reserved.

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